



U.S. Medical Device Forum: Harnessing Opportunities and Averting Risks Under a New Administration



- What will a new Presidential administration mean for the Food and Drug Administration (FDA) in the coming years?
- What key FDA initiatives and trends should you anticipate?
- How can the changes in environment at the FDA be leveraged by medical device companies?

Significant changes are afoot, each one likely to bring forth challenges and opportunities for medical device manufacturers. To help you stay abreast of such changes and their likely impact, this forum offers a broad range of legal perspectives, from regulatory and cybersecurity to corporate to intellectual property law.

We invite you to the Hogan Lovells Medical Device Forum taking place at the Hilton Tel Aviv on 20 March 2017. We will discuss the above and other questions with attorneys and thought leaders from the United States and Israel. Program speakers and topics are highlighted below.

Hogan Lovells Speakers

- Steve Abrams, Partner
- Michael S. Heyl, Partner
- Janice Hogan, Partner
- Jonathan S. Kahan, Partner
- Michael Kasser, Director of Regulatory Sciences
- Stuart M. Langbein, Partner
- Dr. Herbert Lerner, Senior Director of Regulatory and Clinical Sciences
- Dr. John J. Smith, Partner
- Marcy Wilder, Partner

The Current State of the FDA

- 21st Century Cures and the New Administration
- What key FDA initiatives and trends should you anticipate?
- Premarket Review Trends
- Postmarket Compliance Trends

Key FDA Initiatives

- Accelerating Premarket Approvals-The EAP Program, Priority Review, and New Initiatives
- Personalized Medicine
- Leveraging Patient Preference Data in Premarket Approval
- Mobile Medical Applications and Connected Devices
- Privacy and Cybersecurity

Integrating FDA Approval and Reimbursement Strategy for Innovative Devices

Preparing for Successful Exits

Please click below to register for the complimentary event by **15 March 2017** to reserve your spot, spaces are limited. We look forward to hosting you!

[RSVP here](#)

Date

Monday, 20 March 2017

Venue

Hilton Tel Aviv
205 Hayarkon Street
Independence Park
6340506 Tel Aviv
Israel

Time

Program
8:00 a.m. - 5:30 p.m.

Registration and Breakfast
8:00 a.m. - 9:00 a.m.

Lunch
12:25 p.m. - 1:40 p.m.

Reception
4:00 p.m. - 5:30 p.m.

[REGISTER TODAY](#)

If you would like to invite a colleague, please email [Carrie Ballew](#). Space is limited, so register as soon as you can.

Contact

[Carrie Ballew](#)

Sr. Event Coordinator
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About Hogan Lovells

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